



**MixIn** **UP**

events · marketing · promotions



We are committed to providing results that exceed your expectations through our Events Management, Marketing Promotions, and Social Media.

We provide the necessary trusted expertise as an extension to your marketing departments by managing & enhancing your initial idea from start to finish and obtaining the best ROI for your company.

**OUR MISSION**



Mixing it up productions LLC has extensive experience in events management, marketing & promotions, & social media with a passion to bring successful ideas to life through our specializations in on-site marketing, promotional staffing management, database contact management, data collection campaigns, & email contact list services.

We pride ourselves in our office chemistry and diversity with every member of our staff committed to support our company's success and growth

**ABOUT US**





Our services function at the highest professional level with strategies that start with understanding your business objectives, thorough research, and careful planning before execution. We focus on your specific needs approaching all your projects with competitive creativity and flair. Every project is implemented with purpose, responsible cost management, & measurable results.



# SERVICES



Event management services can include virtually every detail of the event to your specifications and budget.

Mixin'It up Productions, can make your event less stressful and more successful.

- CONFERENCES
- NETWORKING EVENTS
- LAUNCH PARTIES
- SEMINARS
- TRADE SHOWS

- VIP EVENTS
- PRODUCT LAUNCHES
- THEME PARTIES
- EXECUTIVE RETREATS
- BUSINESS DINNERS

- TRANSPORTATION
- LOCATION SCOUTING
- TALENT BOOKINGS
- DÉCOR & PROPS
- AUDIO / VISUALS

**EVENT MANAGEMENT**





Event marketing and promotions is any action that you take to make your event known and desirable to your target audience.

This includes the invitations (printed or electronic), promotions, advertisements and reminders.

- MARKETING PARTNERSHIP
- DAYLIFE /NIGHTLIFE PROMOTIONS
- TRADE SHOW TALENT
- PRODUCT DEMONSTRATORS
- PHOTOGRAPHERS
- ON-SITE DATA CAPTURING
- DATA MANAGEMENT

- FLIER DISTRIBUTIONS
- BRAND AMBASSADORS
- PROMOTIONS TEAM
- DESIGN SERVICES
- EMAIL BLAST SERVICES
- ONLINE PROMOTIONS
- MARKETING COORDINATORS

# MARKETING & PROMOTIONS



Through our social media audit, management, competitive analysis, and custom-built interactive strategies, we'll show you how to take advantage of the social Web and how to successfully drive visitors to your sites, venues, events and the tactics you should use to help increase brand awareness.

TWITTER  
SERVICES



FACEBOOK  
SERVICES



LINKEDIN  
SERVICES



YOUTUBE  
SERVICES



**SOCIAL MEDIA**



THE PALAZZO<sup>®</sup>  
Las Vegas

THE VENETIAN<sup>®</sup>  
LAS VEGAS

INTERCONTINENTAL  
ALLIANCE RESORTS<sup>™</sup>

Hard Rock  
HOTEL

THE COSMOPOLITAN<sup>™</sup>  
of LAS VEGAS

SONY  
make.believe

UNIVERSAL<sup>®</sup>

LinkedIn



flavorpill

UNIVERSAL MUSIC GROUP

Maverick  
HELICOPTERS

AIR PARTNER

SG | STRATEGIC GROUP

ONE  
GLOBAL  
EVENTS & MARKETING

AZURE  
Where I escape the ordinary.

BODY ENGLISH  
NIGHTCLUB & AFTERHOURS

TAO  
ASIAN BISTRO & NIGHTCLUB

LAVO  
RESTAURANT • NIGHTCLUB

Encore  
BEACH CLUB<sup>™</sup>



NEWYEARS.com  
FIND PARTIES. BUY TICKETS.

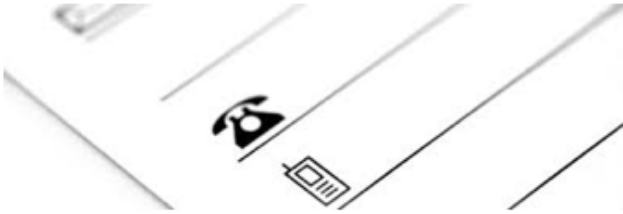
CLUBPLANET.com  
NIGHTLIFE DIRECTORY

DAL TORO

# OUR CLIENTS

Mixint  
events • marketing • promotions





For inquiries or questions regarding any of the services we offer please contact us!

Edgar Arana  
Director of Events, Marketing, Promotions & Social Media  
Mixin' It Up Productions  
Edgar@mixinitup.com  
(702) 327-3409  
=====  
Twitter: @EdgarArana

Melissa Rodriguez  
Director of Business Development  
Mixin' It Up Productions  
Melissa@mixinitup.com  
(702) 759-2333

**CONTACT US**

